

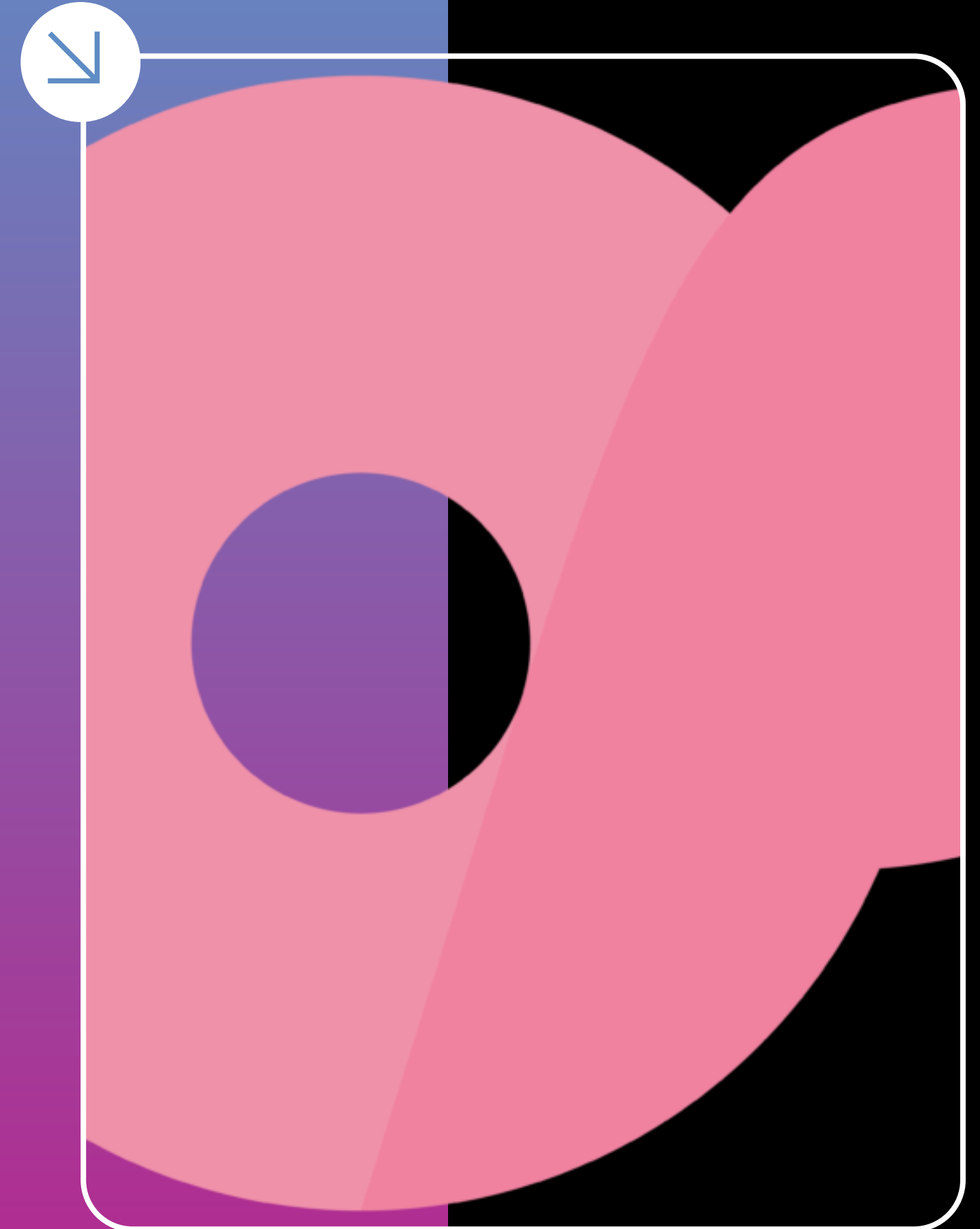
FERNANDA
GRACE
MAHARA

PEREZ
PATRICK
AGUIAR

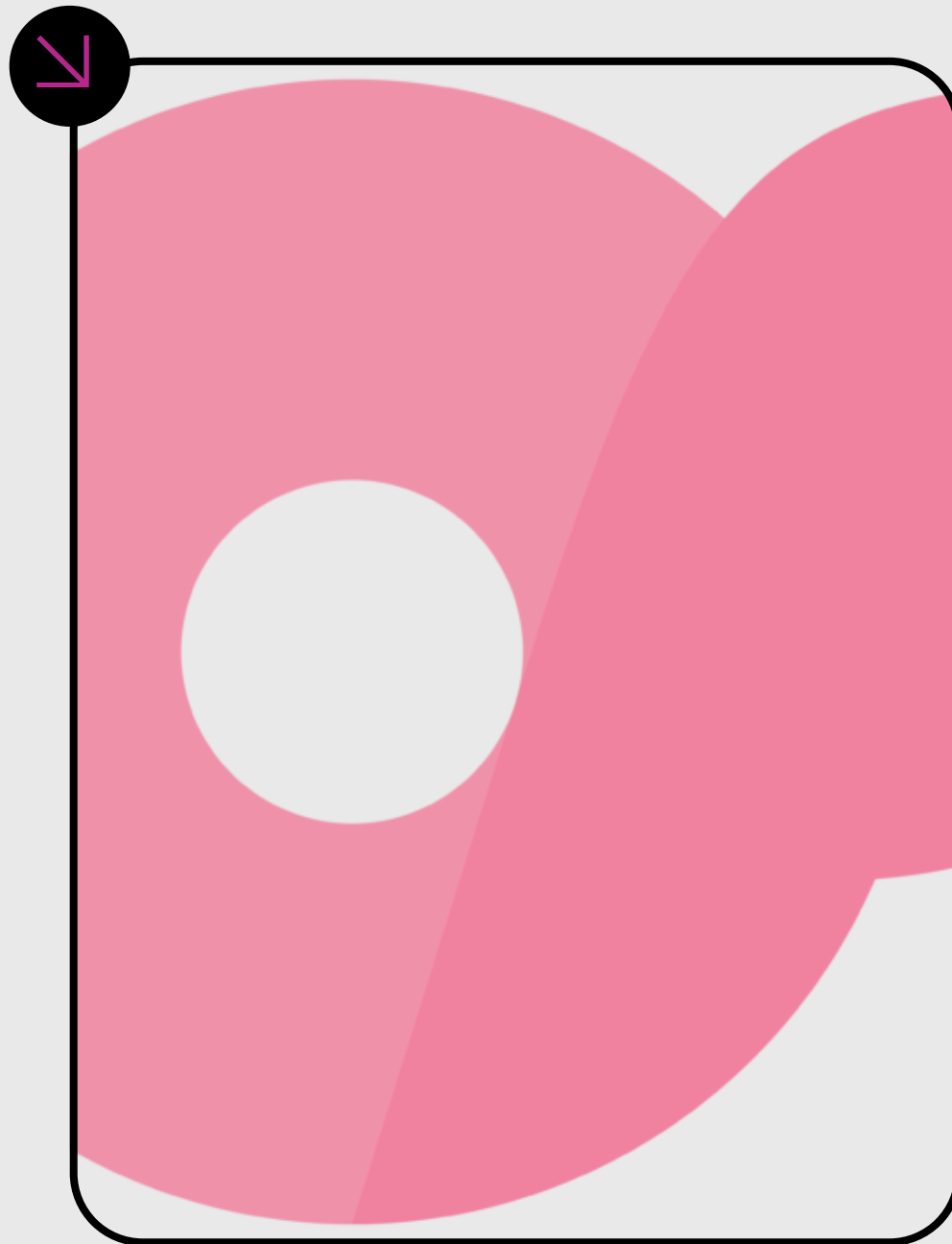
ONLY ~~FANS~~ SAFETY

CPDI 2024/2025

Breaking the Binary



SUMMARY



OUTLINE OF PROJECT

LITERATURE REVIEW

GOAL AND TARGET

METHODOLOGY

FINAL RESULTS

BREAKING THE BINARY | ONLY SAFETY



THE PROJECT:

Creation of two media products (hand-in folder and website) with accessible, easy to follow safety guidelines to aid content creators on OnlyFans to have a safer digital presence

OUTLINE

Why pornographic media?

Section J of Beijing Platform for Action only mentions “porn” three times, all in a derogatory manner. But anti-porn legislation can be detrimental to the women working in the industry

Why OnlyFans?

The platform gives women in the field certain agency over how their images circulate, in comparison to working for industry giants like Pornhub, allowing more potential safety for workers

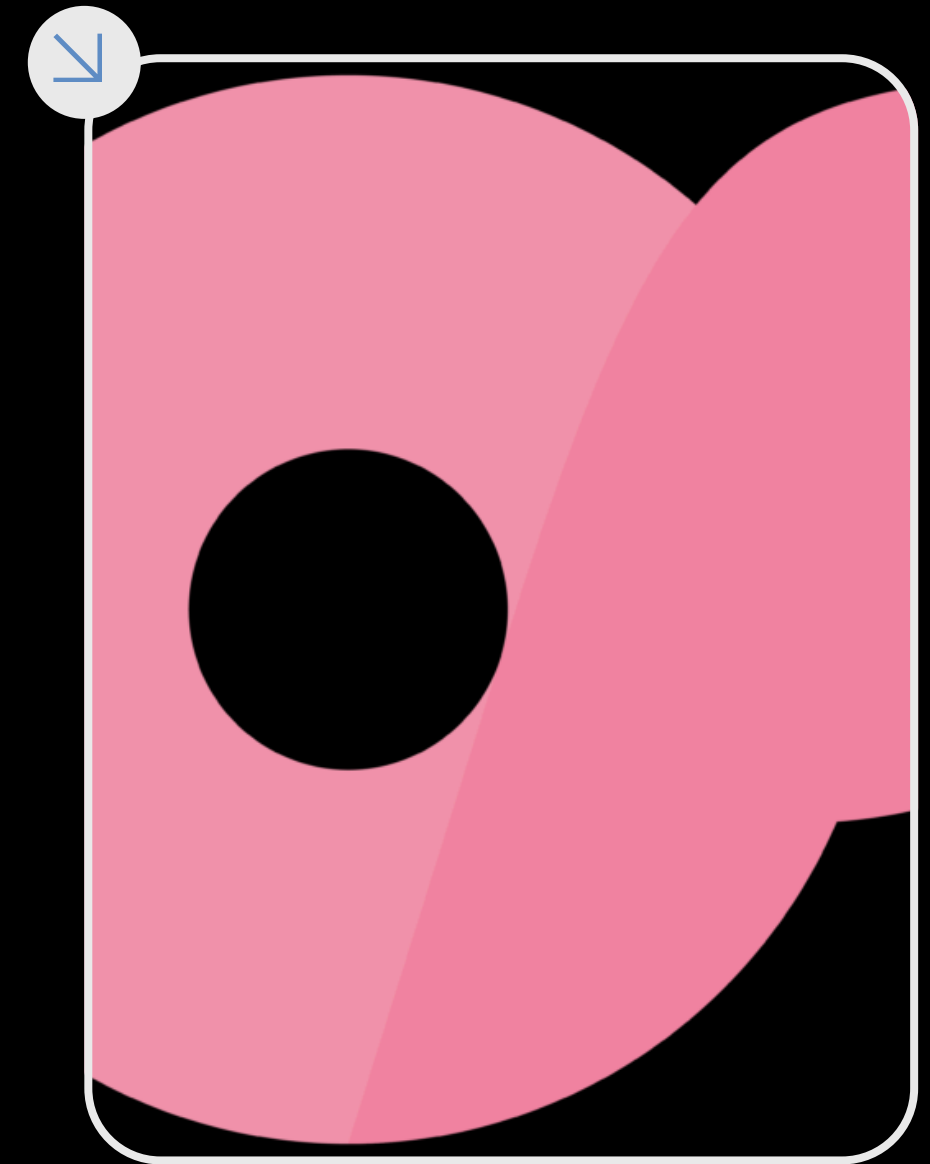
LITERATURE REVIEW

Existing research / initiatives

- **Different focus:** most research focus on the threats that OnlyFans creators face
- **Safety networks:** there are few online safe spaces for sex workers, but not easily accessible for all

OnlyFans Privacy Guidelines

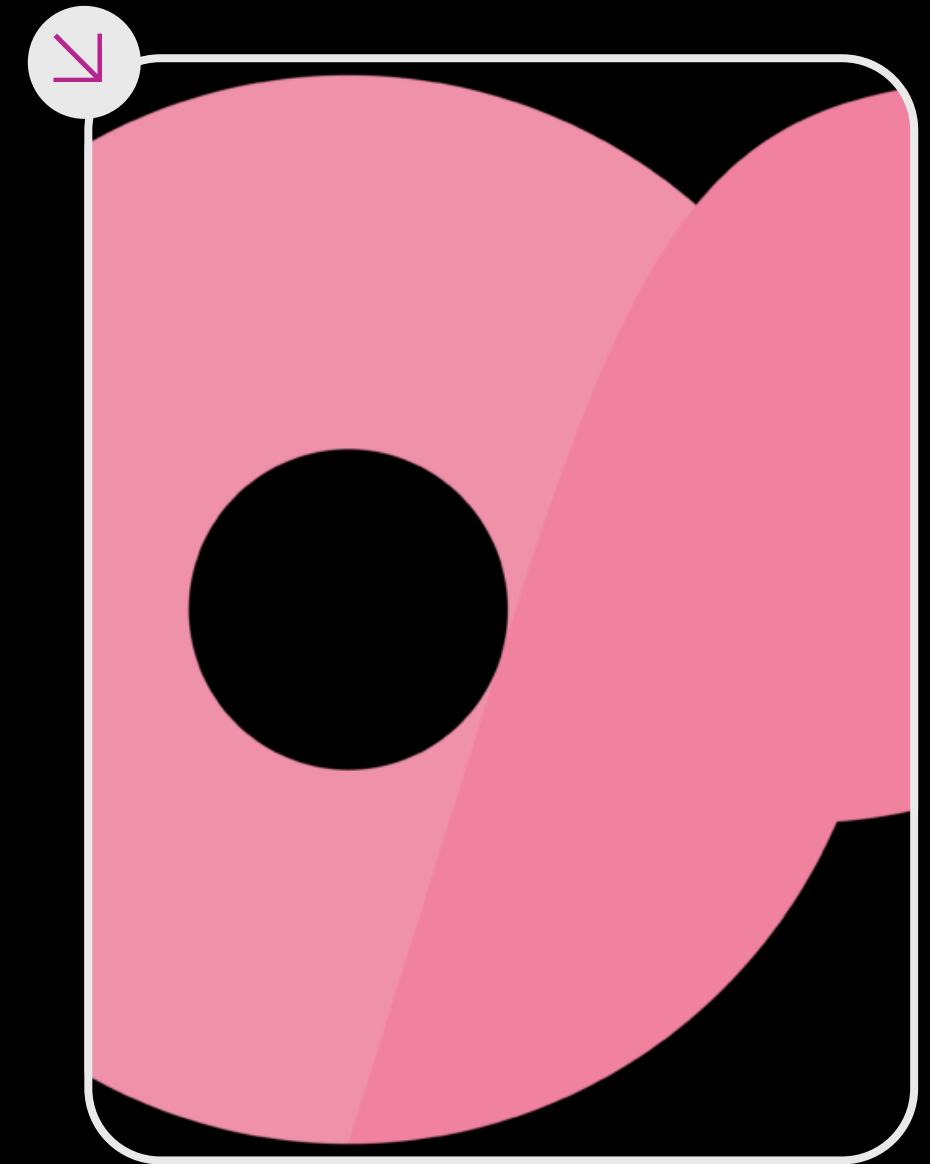
Perceived as unreliable due to prior censorship and precarity issues addressing harassment reports



LITERATURE REVIEW

What we used for the guidelines?

- The Palgrave Handbook of Sexual Ethics (2022)
- Navigating Contemporary Sex Work: Gender, Justice, and Policy in the Twenty-First Century (2024)



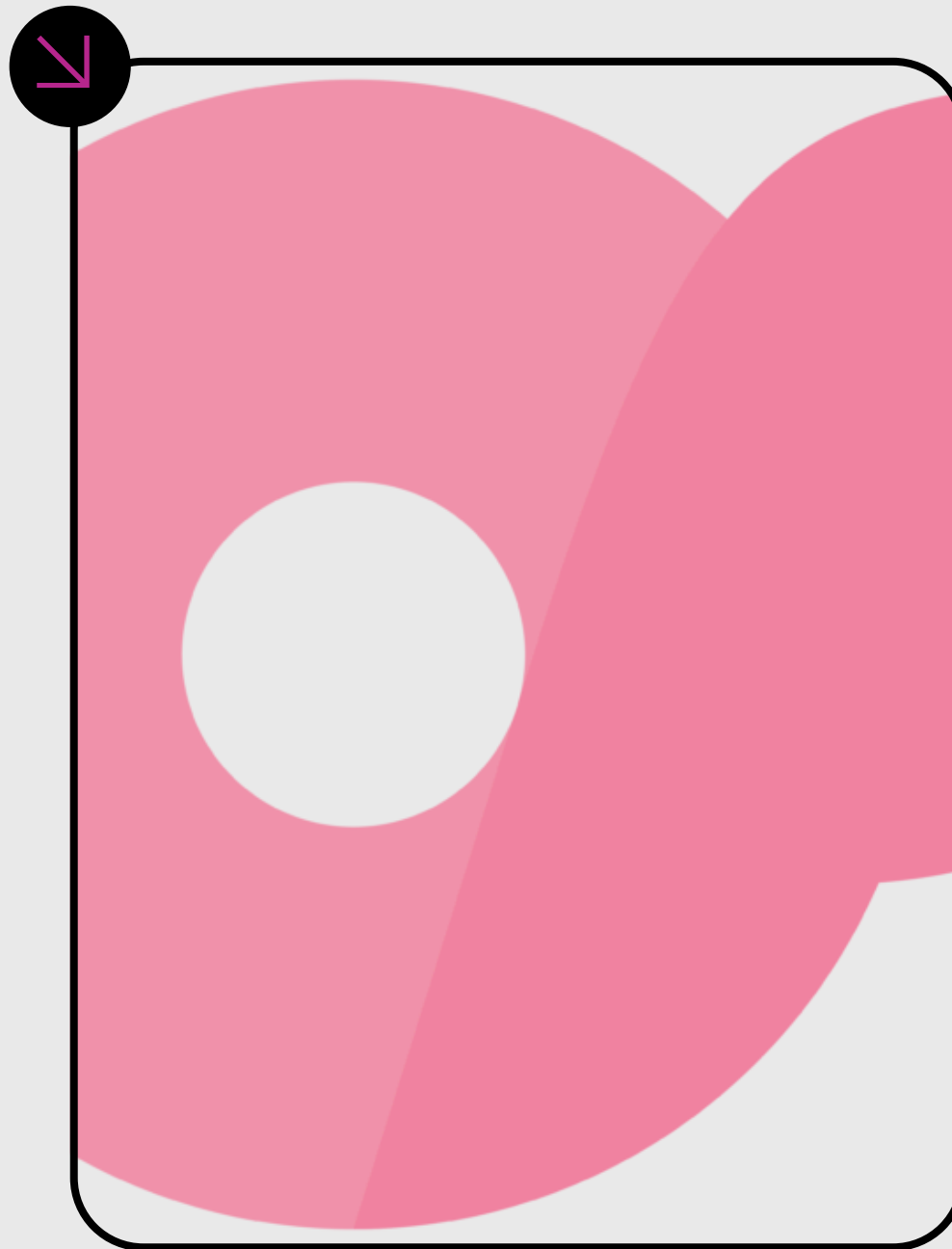
GOAL

Offer a response to the portion of Section J which encourages a punitive approach to pornography – instead, offering a practical approach for content creators to maintain safety without needing contact with law enforcement

TARGET

OnlyFans creators and people who are considering creating content on the platform; mainly Millennials and Gen Z who possess substantial internet literacy

METHODOLOGY



LIT. REVIEW: SEX WORK; DIG PROTECTION

ALL GROUP

GATHER SIMILAR INITIATIVES

GRACE

CONTENT WRITING

MAHARA & GRACE

CONTENT DESIGN

FERNANDA

REPORT WRITING

ALL GROUP

PRESENTATION DESIGN

MAHARA

BREAKING THE BINARY | ONLY SAFETY

RESULTS

Chosen media: physical + digital format

- **Hand-in folder:** to be distributed in NGO's, sexual health clinics, events with targeted audience
- **Digital format:** easily accessible, can be referred to on websites, online safety networks, etc

Content: welcoming & internet-friendly

- **Targeted audience:** make it accessible and appealing
- We used **appealing, internet-culture coded** language
- We inferred **internet literacy** and omit basic recommendations





✦ NEVER LET THEM KNOW YOUR NEXT MOVE

WHY

Stalkers be stalking, so don't share general location (whether you're home or travelling)

HOW

- Never share travel details (like airport or flight number) or even destination on any platform linked to your content creation or where you use the same name
- If you don't wanna disclose your country, avoid displaying flags, posters in your language or other national symbols
- Don't show off brands which indicate a specific country (unless you wanna mislead stalkers)

✦ PROTECT THAT BEAUTIFUL IMAGE OF YOURS

WHY

Your facial and body features can be recognisable offline – if you don't want that, these tips can be helpful

HOW

- Concealing distinctive traits like tattoos or birthmarks with concealer or clothes
- Wearing your hair in a very different way from your in person life! If you normally wear wigs, try your natural hair; or use a distinct style / colour
- Filters can conceal your facial features and other identifiers in an easy way (without any effect on your real body)

✦ HAVE BOUNDARIES AND STICK TO THEM, GIRLY

WHY

Setting clear boundaries with your subscribers from the start is not being rude: it's just putting safety first

HOW

- Clearly state on your profile what things you are not prepared to be asked to do
- Be clear on what actions will lead to being blocked or reported
- If you feel unsure or worried, trust your instincts

✦ PROTECT PROFESSIONAL AND PERSONAL LIFE AT ALL COSTS

WHY

To keep things extra safe, a little more distance between work and personal life is a must! It helps you keep an objective mindset and maintain better control over your content

HOW

- Concealing your voice through filters or avoiding speaking in content can help you avoid being recognised in "real life"
- Don't go into details about other professional activities, preventing viewers from drawing links between different aspects of your life. This decreases chances of being doxxed or located
- Create a work persona with a false name, email and phone number offers another level of separation

✦ AVOIDING WEIRD (AKA DANGEROUS) PEOPLE

WHY

Self explanatory, but relevant if you are planning on contact with someone beyond OnyFans

HOW

- First, do basic background checks on the client (Google them) and check other social media platforms
- Use mutual support networks within the sex worker community! This can offer information on individuals + an experienced outside eye when approaching challenging situations or people
- Search for background and behaviour check tools. Digital spaces like National Ugly Mug are a good alternative if you don't have a personal network

✦ GENERALLY, MIND YOUR DIGITAL SAFETY

WHY

The smaller the digital footprint, the bigger the benefit

HOW

- Use a separate Google account for your work related activities
- VPNs are very beneficial for keeping your data private, especially when managing work-related accounts
- Avoid using public wifi networks (this is a key way for hackers to access personal and sensitive information)



SCAN THE QR CODE TO VISIT THE WEBSITE



THANK YOU!

BREAKING THE BINARY | ONLY SAFETY



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